

2023

# EMAC MAGAZINE

EMAC® new trends at a glance

## #IT IS TREND

Architecture, Innovation and Materials.

### RED DOT NOVOVIERTEAGUAS SP SYSTEM

A Prize, Fallen from Heaven!

### MINI COLLECTION

How great it is to be small!

### ECLIPSE® COLLECTION

So simple, so brilliant!

### ASU SOLUTIONS

Accessibility Specialists.

**EMAC®**  
THE FINAL TOUCH

EMAC® GROUP | SPAIN | USA | ITALY |

A space of Trends: Trends Place in our headquarters in Quart de Poblet (Valencia).

## RED DOT WINNER 2022



## A Prize, Fallen from Heaven!


The **Novovierteaguas SP** System designed and commercialized by **EMAC®** Group has won the **Red Dot Award: Product Design 2022 in the category of Urban Design**. The Red Dot award is one of the most important in the world of design. The Red Dot Award: Product Design values the work of designers and manufacturers in creating new products.

With it, the quality and innovation of both professional and domestic products are recognized. The members of the jury, experts in each of the categories and of international fame, who have decided the winners of this edition **have highlighted the aesthetic and functional excellence of this solution**.

An overlay guttering system to be installed on roofing, terraces, balconies and/or windows before or after works. The system's main piece is a lacquered aluminium profile

grooved along its entire Length with an exclusive **EMAC®** throating, which increases the effectiveness of its main function: channelling water away from the wall, thereby avoiding streams of rainwater down the façade.

It has a **double means of waterproofing** to avoid water filtering through the profile. Underneath, **the profile contains a cavity where an LED strip** may optionally be installed, enhancing its decorative effect. The system's functionality is completed with finishing accessories such as angles, coverings and joints.

 MU202032671

 DI008317960



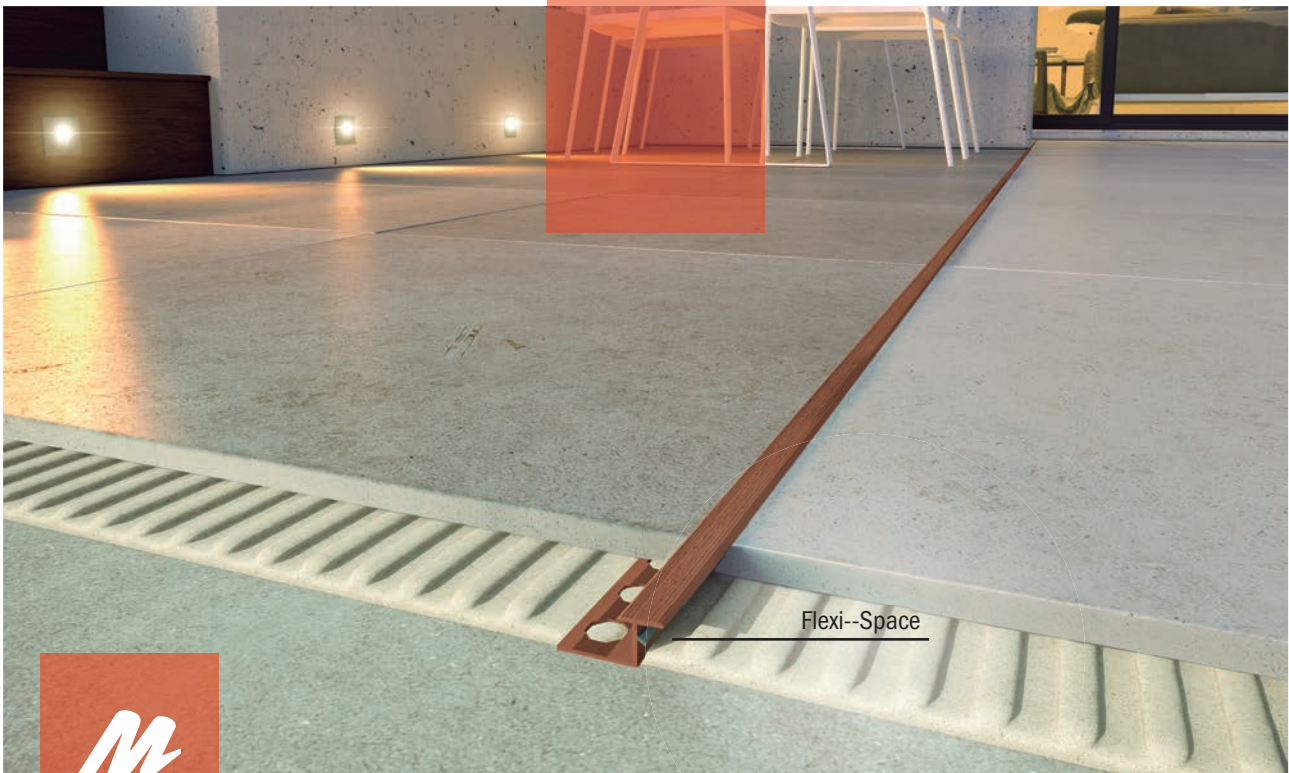


# Index

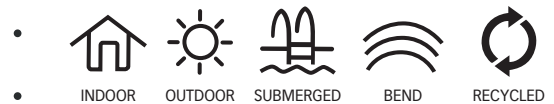


Red Dot Novovieriteguas SP System	2
EXCLUSIVE MATERIALS	4
DECORATIVE SOLUTIONS	11
ASU SOLUTIONS	24
TECHNICAL SOLUTIONS	27

## EXCLUSIVE MATERIALS



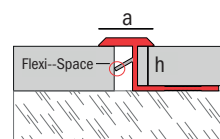
## Novojunta ASTRA® MAUI



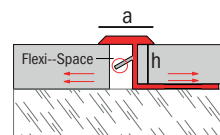
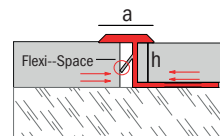
 Patent pending

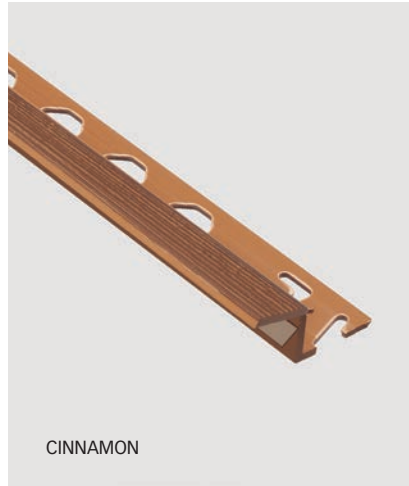
A decorative expansion joint profile made of the innovative **ASTRA®** material from **EMAC®**, an **extra-tough, high-performance polymer**. The profile has the **Flexi--Space solution, a unique flexible spacer** that helps to position the cladding during installation while allowing for the absorption of movement in case of the cladding's shrinkage or expansion. Its geometry covers the edges of the cladding pieces, protecting them from damage and concealing the tile cut, thus ensuring a highly decorative finish.

**Novojunta ASTRA® MAUI** has an innovative grooved finish, giving it a natural character and improving its weatherability. Available in a wide range of stable, durable outdoor colours that blend in with surfaces.



a: 17 mm.  
h: 12 mm.  
length: 2,5 m.  
horizontal mov.: +1/-2 mm.







# EXCLUSIVE MATERIALS



## Novojunta ASTRA®

- 
- 
- 
-  INDOOR
-  OUTDOOR
-  BEND
-  RECYCLED

Profile for expansion joints made of our exclusive material **ASTRA®**, an extra resistant polymer and a central flexible body made of EPDM. It is an ideal solution for exteriors with the possibility of bending, which multiplies its installation possibilities. The different combinations of colors of **Novojunta ASTRA®**, fit with the latest trends and make it suitable to be installed in any environment. Available in five colours in line with the most commonly used ceramic shades on the market.

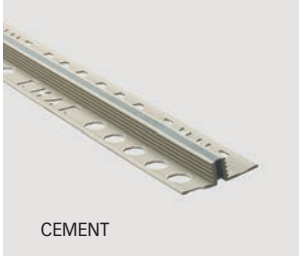
**Novojunta ASTRA®** absorbs the movements of the flooring, helping to prevent cracks and damage without losing sight of its integration into the ceramic system thanks to its trendy colors.



ALMOND



CINNAMON



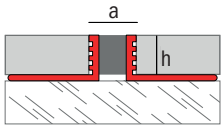
CEMENT



ASH



BLACK



a: 9 mm. | h: 10/12 mm.  
length: 2,5 m.  
horizontal mov.: +1/-2 mm.










14441-14442

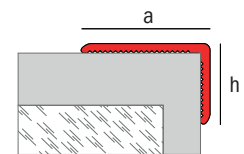
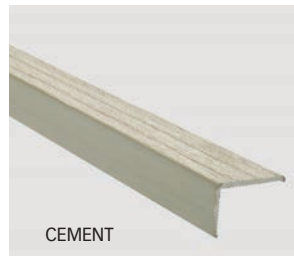
Subjected to slippery tests according to UNE41901:2017 EX y DIN51130.

## Novopeldaño ASTRA® Nori

-  INDOOR
-  OUTDOOR
-  SUBMERGED
-  BEND
-  RECYCLED

**Novopeldaño ASTRA® Nori** is a stair nosing profile made of the exclusive ASTRA® material, an extra resistant polymer specially developed to obtain the best benefits in all kind of environments. Not only indoors but also in submerged or humid environments or outdoors. Thanks to the addition of biocides, which prevent from mold growing, it stands stable in humid and submerged environments.

This material has a great impact resistance, improved in the formulation with several additives and a perfect balance of mineral reinforcer, which allows its use infloorings with guarantees. The colors available are stable and durable, thanks to the studied dosage of maximum solidity dyes, preserving its appearance along the time.








a: 40 mm.  
h: 25 mm.  
length: 2,5 m.



## EXCLUSIVE MATERIALS

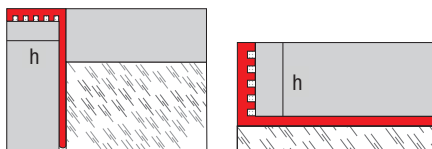
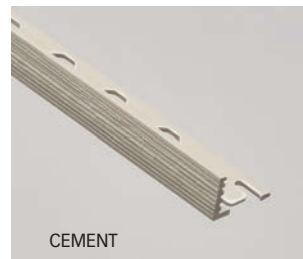


### Novosuelo ASTRA® Kombu

-  INDOOR
-  OUTDOOR
-  SUBMERGED
-  BEND
-  RECYCLED

**New ash color** for this profile of straight lines manufactured in **EMAC®**'s exclusive material: **ASTRA®—an extra-tough polymer**. This is a multi-purpose profile, and can be installed as a finish to protect and decorate the borders of ceramic cladding, as a paving separator, or as a counter top finish. And it offers an innovative grooved finish, giving it a rustic aesthetic and improving performance in bad weather.

The profile is installed during the tiling work and is integrated into the cladding. Furthermore, the material offers excellent resistance to impact, meaning it can reliably be used as a profile in paving and borders. It comes in five colours that are stable and long-lasting outdoors.



h: 10/12 mm.  
length: 2,5 m.





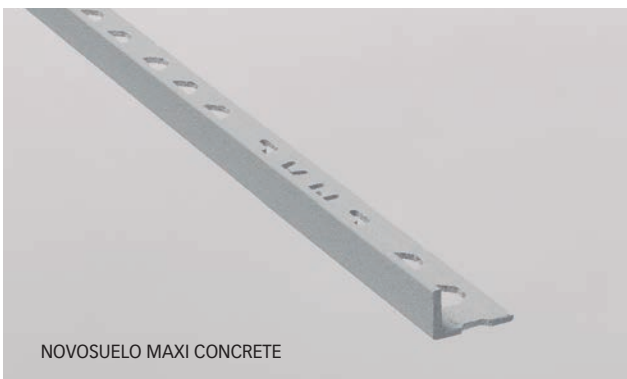
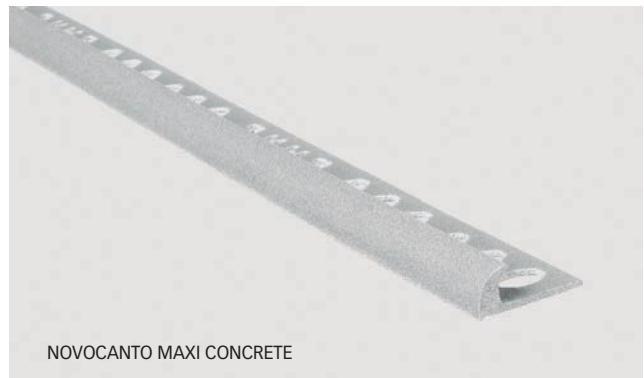
## Novocanto, Novosuelo, Novolistel MAXI



**MAXI** is an exclusive **EMAC® material whose** natural finish matches perfectly with currently trending shades such as wood, stone, sand, marble and concrete.

The latter shade is increasingly popular in varying shades of grey. This is why the current MAXI colour range now incorporates new **MAXI Concrete**. A new light-grey finish that responds to these new trends is available for the models Novocanto MAXI (8, 10 and 12 mm), Novolistel MAXI (10 and 12 mm) and Novosuelo MAXI (10 and 12 mm).

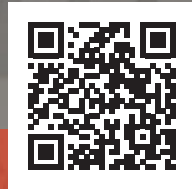
### Concrete colour







# Decorative Solutions



## MINI Collection

New times mean new materials and thicknesses. Floor and wall coverings are currently available in materials such as ceramic, vinyl, wood panels, wallpaper and more. They also come in thinner gauges than are customary in the construction sector.

The **MINI Collection** was designed as a comprehensive solution for this type of thin surfaces. All the range's designs and finishes adhere to a unified decorative line. They can therefore be combined and installed in the same space.

Novopeldaño® MINI | Novosepara® MINI  
Novonivel® MINI | Novoescuadra® MINI.

## DECORATIVE SOLUTIONS



### Novopeldaño® MINI



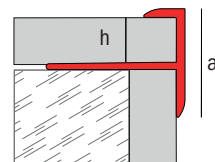
INDOOR



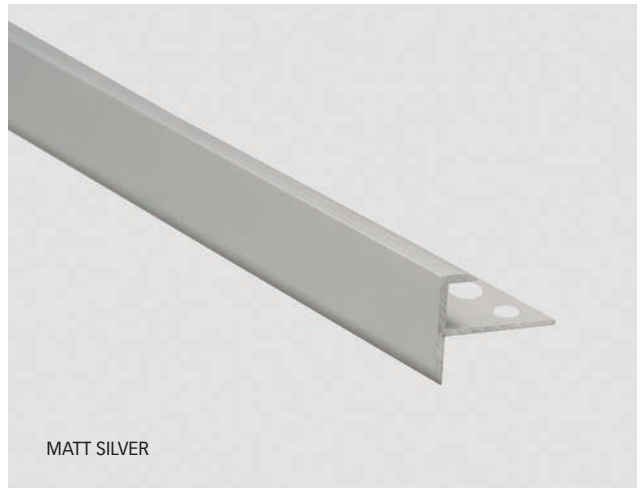
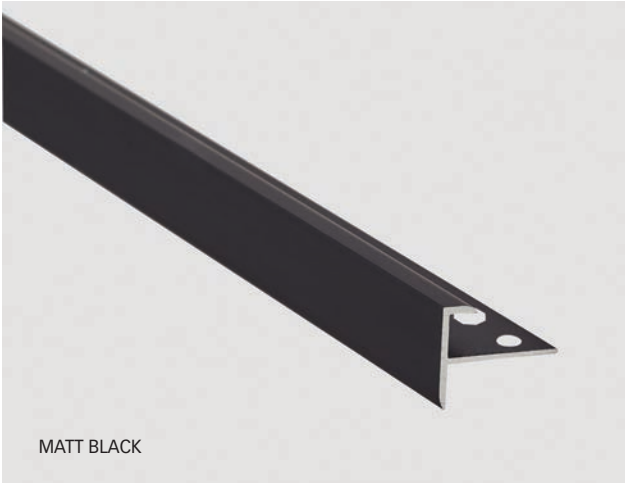
OUTDOOR

**Novopeldaño® MINI** is a stair nosing solution from the new **EMAC®'s MINI Collection** low-thickness coatings. It is a profile with a deformable fixing wing with wedge geometry which ensures its fixation both with adhesive mortar and screws. The height of the profile allows it to be installed with floorings up to 6,2 mm thickness.

Its minimalist and elegant design enables a trendy staircase without visible profiles in the tread and a minimum visible line in the riser. Available in matt silver and matt black colors.



a: 15 mm.  
h: 6 mm.  
length: 2,5 m.



## DECORATIVE SOLUTIONS



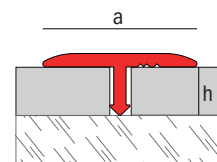
### Novosepara® MINI

- 
- 
- 
- 
- 
- 
- 
- 
- 
- 

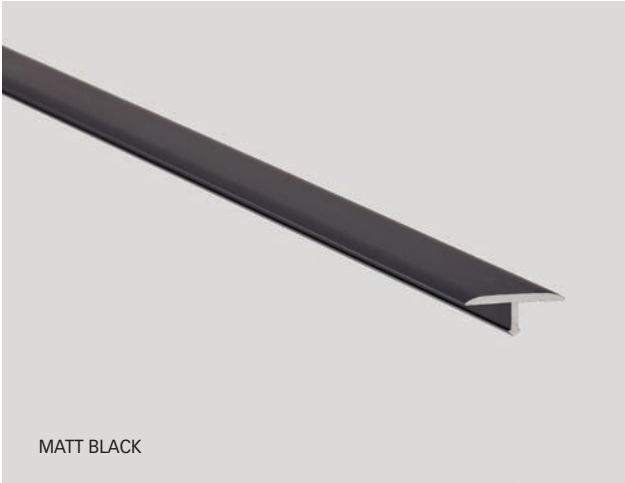


Embellisher transition profile from **EMAC®'s MINI Collection**, made of aluminum and designed to be installed as a floor separator between same or different kind of low-thickness floorings.

In addition to its reduced visible side, only 15 mm, it has a fixing wing less than 5 mm, which allows it to be installed in multiple thicknesses both before and after installing the floor. Available in matt silver and matt black finishes.

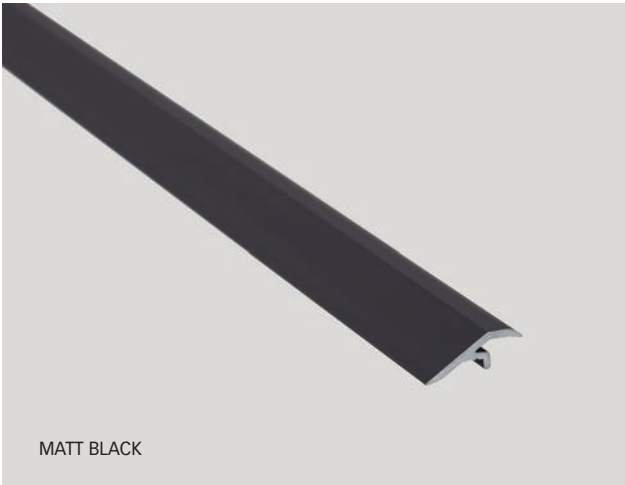


a: 15 mm.  
h: 4,7 mm.  
length: 2,5 m.









MATT BLACK



MATT SILVER



## DECORATIVE SOLUTIONS

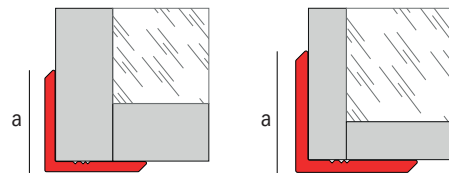


### Novoescuadra MINI

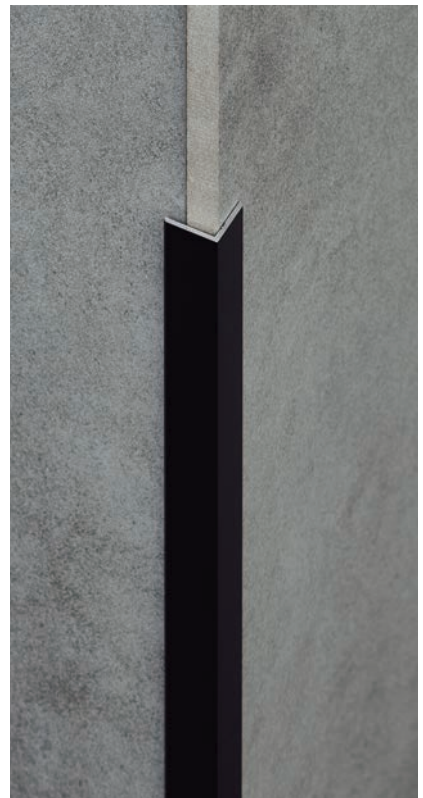
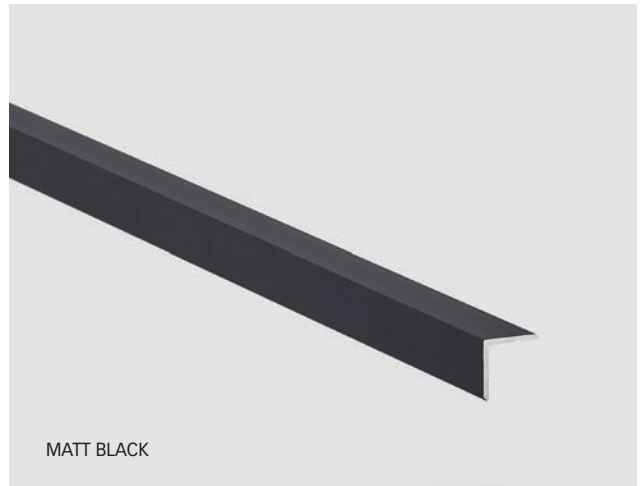
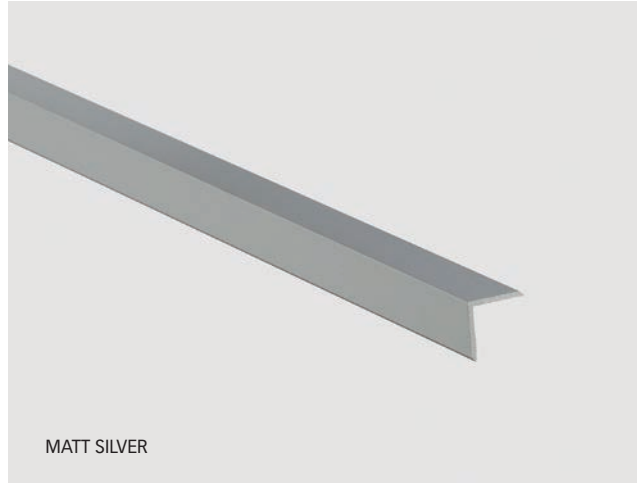
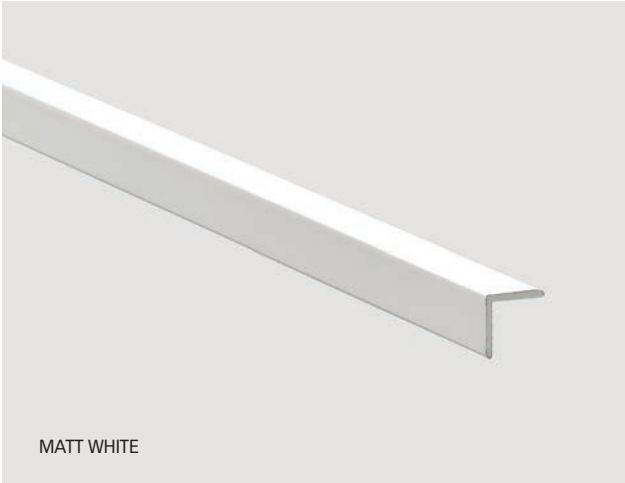
**Novoescuadra MINI** is an overlapped profile, from **EMAC®'s** MINI Collection, made of aluminum, valid for its installation in all types of coatings, including plaster and wallpaper walls, which allows to protect and decorate building corners.

It is perfect for low thickness coatings. Its visible side, only 13 mm width with beveled edges, makes it integrate perfectly in all kind of projects. Available in anodized matt silver and black and in matt white.

- • • • •
  - • • • •
- INDOOR OUTDOOR



a: 13 mm.  
length: 2,5 m.





## DECORATIVE SOLUTIONS



Promotional atmosphere created using Eclipse® Collection, showing a suggestion for one possible use of this product. EMAC® does not manufacture, sell or supply any LED strip whatsoever with a Eclipse® Collection product. The choice of LED strip should be undertaken by the installer, taking into account the circumstances of the installation site.

## Colección Eclipse®

- 
- 
- 
- 
- 
- 
- 
- 
- 
- 



INDOOR



OUTDOOR

**Eclipse® Collection** is born to respond to one of the most important decoration trends in recent years: LED lighting. Lighting is key to achieving welcoming and beautiful spaces. Eclipse® collection is committed to do so through indirect lighting.

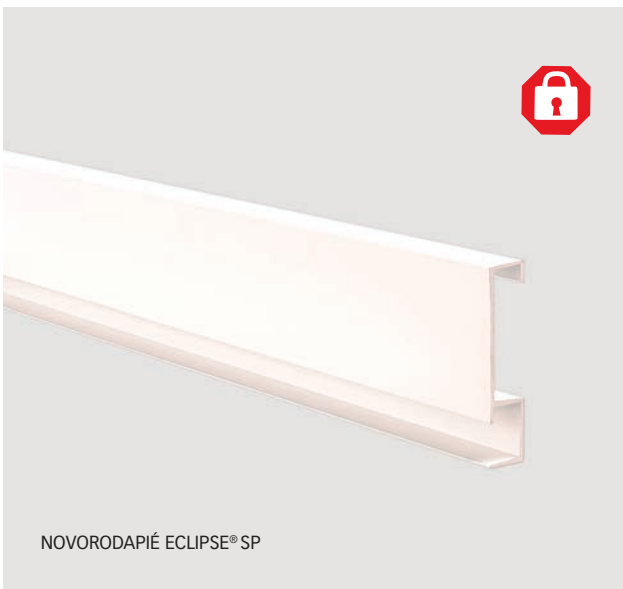
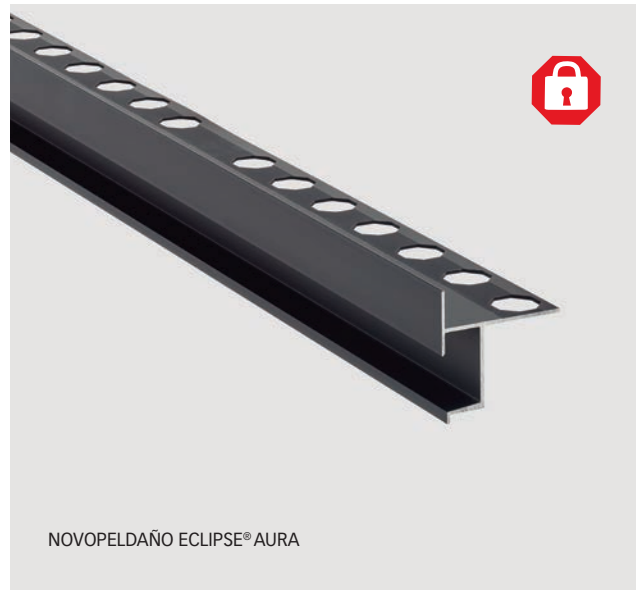
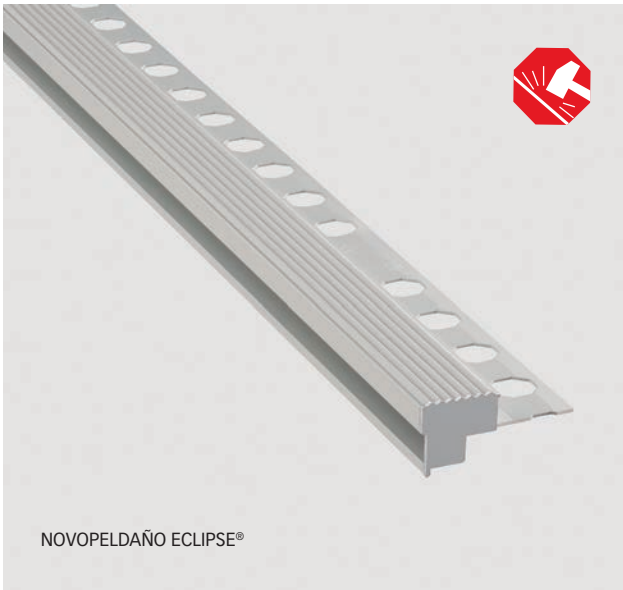
The geometry of the profiles is elegant, timeless and harmonious. Its original design avoids annoying shadows and glare, while blurring the lightpoint. This concept makes possible to generate more pleasant and attractive spaces.

Exclusive designs, somewith industrial protection that allow light to be reflected, acting as a diffuser, helping the cleaning and evacuation of heat and also humidity in outdoor spaces. Its careful design and its combination with light makes this collection so brilliant.

The space for LED stands out for its versatility, as different strips and models can be installed to the liking of the installer or decorator. The simplicity of its installation makes the difference in this type of lighting system as they are a single profile solutions.

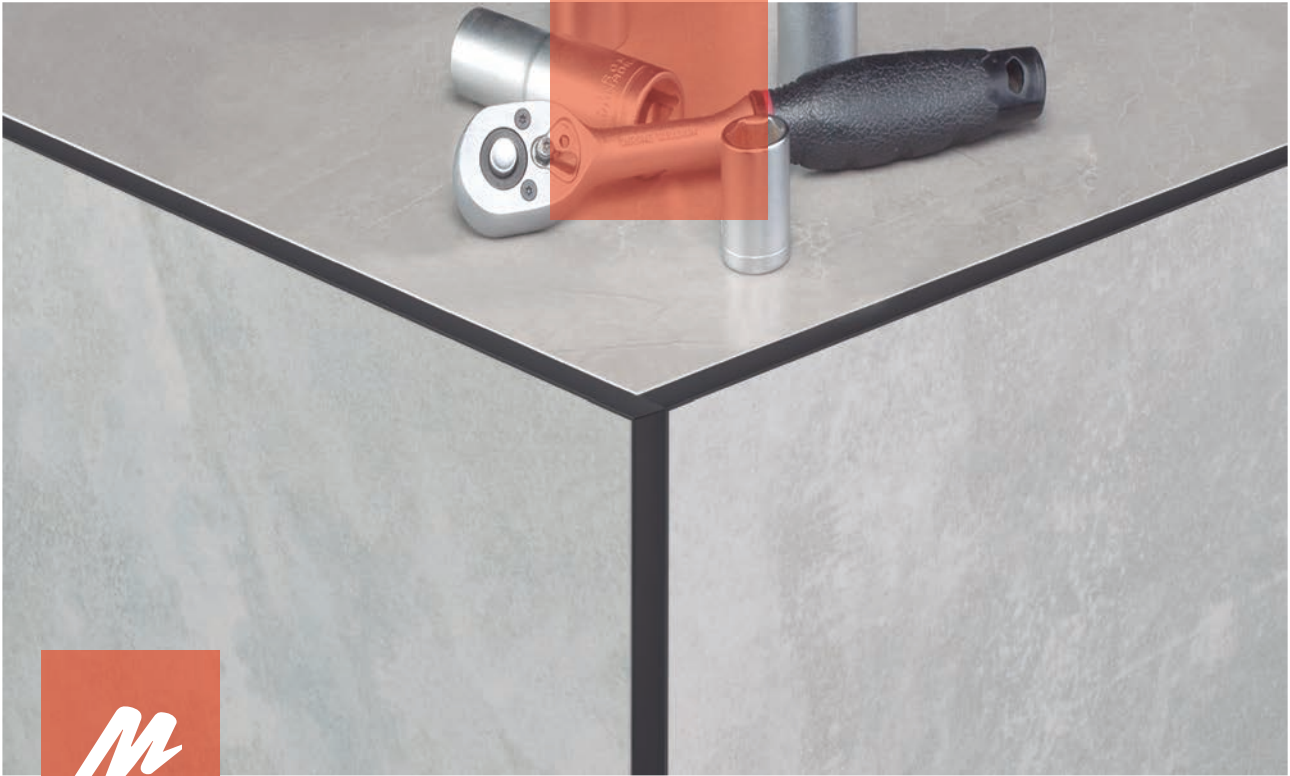
### ECLIPSE® COLLECTION CATALOGUE







## DECORATIVE SOLUTIONS



### Novosuelo 6 and 8 finishes



INDOOR



OUTDOOR

A straight aluminium profile designed to protect and decorate the edges of ceramic tiles, pavement separators and countertop trim.

Now also available in Matt Black, Matt White, Brushed Mirror and Brushed Metal finishes in 8 mm height, and Matt Black, White, Matt White and Mirror finishes in 6 mm height.



WHITE ALUMINUM



BRUSHED ALUMINUM MIRROR



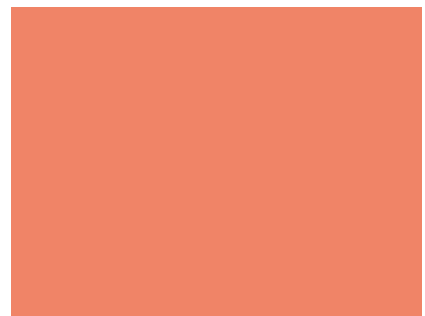
MIRROR ALUMINUM



BRUSHED METAL ALUMINUM



MATT BLACK ALUMINUM



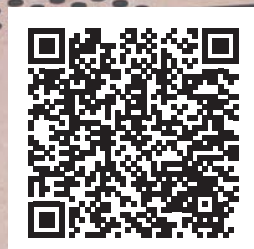




Novostrip SP

Novoband Access

## UNIVERSAL ACCESSIBILITY AND SAFETY GUIDE





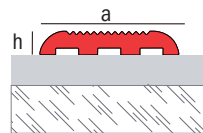


## Specialist in Accessibility

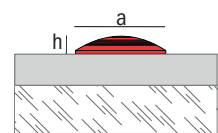
### New matt black colour

Our family of **solutions for universal accessibility and safety (UAS)** keeps growing. The **EMAC®** pedotactile system for Universal Accessibility and Safety was created to help people with transient visual impairment, low vision or blindness move safely. This time it does so with a new finish that responds to new trends, seeking to maintain the project's aesthetics and a greater visual contrast.

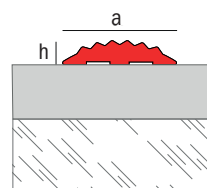
In addition to our recently launched natural finish, we now offer **MATT BLACK** in **Novotop Access Aluminium**, **Novoband Access** and **Novostrip SP**.



a: 30 mm.  
h: 3/5 mm.  
length: 2 m.



a: 25 mm.  
h: 3/5 mm.



a: 12 mm.  
h: 2,5 mm.  
length: 2,5 m.







# Technical Solutions



Novojunta® Pro Aluminum Plus	28
Novojunta® Pro Aluminum Plus SP	29
Structural Joints System and EMAC® App	30

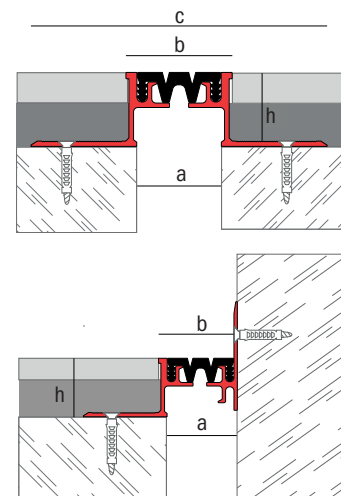


## Novojunta® Pro Aluminum Plus

- 
- 
- 
- 
- 
- 
- 
- 

A profile for structure joints made of aluminium and EPDM, to be installed on site. It consists of reinforced aluminium profiles, perforated along the base, and a high-performance EPDM central body with multi-directional movement capability and excellent mechanical properties.

It is weather- and UV-resistant. The joint is supplied UNASSEMBLED and includes fixings. The rubbers are replaceable. Firestop cord and membrane available, depending on model.



horizontal mov.:  
 10 mm (+/- 5 mm)      h: 35/50 mm  
 14 mm (+/- 7 mm)      length: 2,5 m.

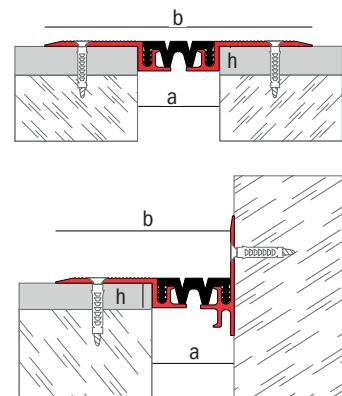




## Novojunta® Pro Aluminum Plus SP

A profile for structure joints made of aluminium and EPDM, to be installed overlaid on site. It consists of reinforced perforated aluminium profiles and a high-performance EPDM central body with multi-directional movement capability and excellent mechanical properties.

It is weather- and UV-resistant. The joint is supplied UNASSEMBLED and includes fixings. The rubbers are replaceable. Firestop cord and membrane available, depending on model.



horizontal mov.:  
 10 mm (+/- 5 mm)      h: 13,8 mm  
 14 mm (+/- 7 mm)      length: 2,5 m.





1. Structural Joint Profile.

2. Novomembrana EPDM.

3. Firestop Cord.



## Structural Joints System



The **Structural Joints System** is an assembly designed to be installed in structural expansion joints consisting of three independent elements:

1. Structural joint profile (Novojunta® Pro).
2. Novomembrana EPDM.
3. Firestop cord.

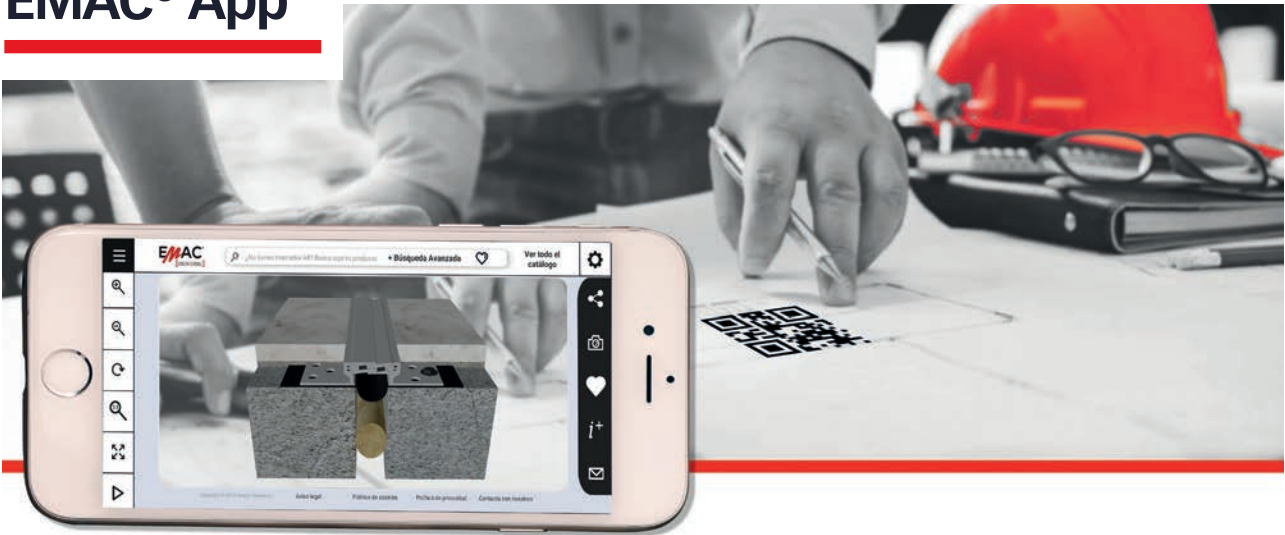
Its function is to resolve the joints in such a way that they are integrated into the building, enabling safe traffic, absorbing movements of the structure safely and protecting the installation against damp and the passage of flames in the event of fire.

Solving the structural joint using a suitable profile is a sound technical solution that will enable the building to move freely, thereby preventing the appearance of pathologies.

### STRUCTURAL JOINTS SYSTEM GUIDE



## EMAC® App



Download EMAC® APP on Google Play or App Store

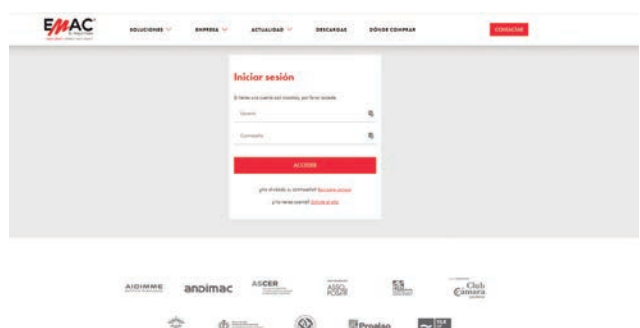


EMAC® Group offers the construction sector a useful, efficient, **augmented reality** tool for selecting and prescribing its **Structural Joints System**.

The features of the new EMAC® App are:

- View the models in augmented reality so as to view them on any site, position and size.
- Screen capture in any perspective.
- Viewer for different finishes and models.
- Product configurator to select the most suitable system for the project.
- Exploded view of the solution so as to see each component in detail.
- Video of system operation.
- Share relevant technical information from the app.
- Access to extra documentation: technical file, images, product page, sketches, etc.
- List of favourites.

## Better shopping experience in the EMAC® online store



Our company has gone one step further in its digitalisation project with **the improvement of the shopping experience** in its an exclusive gift shop for distributors specialising in building materials. This is an exclusive, private space where you can purchase or obtain a free quote for our more-than 5,000 references. Available in four languages, our store is designed to optimise operation in just a few clicks. It is connected directly to our ERP

and therefore to our stock. So it compiles all technical information and all the various aesthetic possibilities at the time of purchase.

EMAC® Group thus concludes a year of success in sales and digital transformation as a result of putting people at the heart of our strategy.



**EMAC® Group**

**Valencia, España**

info@emac.es | Tel. (+34) 961 532 200 | [www.emac.es](http://www.emac.es)

**Miami, Florida, EEUU**

info@emac-america.com | Phone. # (305) 406 1593 | [www.emac-america.com](http://www.emac-america.com)

**Sassuolo (Mo), Italia**

info@emac-italia.it | Tel. (+39) 0536994854 | [www.emac-italia.it](http://www.emac-italia.it)

